

## Email Advertising

### eVoice - our monthly email newsletter

- Emailed out first week of each month
- Sent directly to over 1,500 inboxes
- In eVoice ad includes an image and 100 words max
- Material deadline - Midday Friday prior

|                     | Members   | Non-member |
|---------------------|-----------|------------|
| eVoice Ad           | \$75+GST  | \$150+GST  |
| Individual mail out | \$150+GST | \$200+GST  |



## Insight Magazine

### The Marlborough Chamber's Magazine

is the only business-to-business publication in the region and has a potential readership of over 3,000 people per issue.

Insight Magazine is published each quarter to provide a unique blend of member profiles, success stories, information and editorials.

### Advert sizes & prices

|          | Members   | Non-member |
|----------|-----------|------------|
| 1/4 page | \$100+GST | \$200+GST  |
| 1/2 page | \$150+GST | \$300+GST  |
| 1 page   | \$325+GST | \$650+GST  |

## Social Media

**Instagram:** 1000+ followers  
**Facebook:** 1.8K followers | 2.2K reach  
**LinkedIn:** 800 followers

### Post on all three platforms

| Members  | Non-member |
|----------|------------|
| \$75+GST | \$150+GST  |



### Advertising Policy

Effective 1 July 2025 | All creative due 3 working days prior to live date | Rates are in NZ dollars and exclusive of GST | Please contact us for prices on non-standard ad formats | The Chamber has the right to review all editorial and advertising content to ensure the material is consistent with the aims and objectives of the Chamber.